



The Rochester Engineer

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Rochester Engineering Society, Inc.
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3,000+ monthly circulation

ADVERTISING RATES

(Company) _____ hereby contracts for
advertising space in *The Rochester Engineer*.

Size of Ad: Full Page Half Page Quarter Page Eighth Page Business Card

Number of Insertions: Single 3 Insertions ___# Additional Insertions 11 Insertions (1 year)
If more than a single issue, please indicate which months: _____

COPY MUST BE SUBMITTED BY THE 10TH DAY OF THE MONTH PRECEDING THE DESIRED ISSUE.
Please submit copy in a *WORD, PDF OR TIFF* file, electronically to: res@frontiernet.net

RATE** and SIZE Information

| | Single Insertion | 3 Insertions | Each Additional Insertion | 11 Insertions (1 year) |
|---|---------------------|-----------------|------------------------------|------------------------------|
| <i>Full Page</i> 7 1/2" x 9 1/2" | \$450 | \$1150 | \$380 | \$3800 |
| <i>Half Page</i> 7 1/2" x 5" or 3 1/2" x 9 1/2" | \$250 | \$640 | \$210 | \$2100 |
| <i>Quarter Page</i> 3 1/2" x 4 3/4" | \$150 | \$380 | \$125 | \$1250 |
| <i>Eighth Page</i> 3 1/2" x 2 1/2" | \$75 | \$200 | \$65 | \$650 |
| <i>Business Card</i> 2 1/4" x 1 1/4" | \$25 | \$65 | \$20 | \$200 |

** **RES Corporate Member Discount:** Sustaining Member 15% off, Champion Member 20% off
and Enterprise Member 25% off above rates. Call us about other membership benefits
as well as information on joining the Rochester Engineering Society.

Options: Full color/full page ads *may* be available for an additional fee of \$50 per insertion. There is also a
limited number of 1/3 page advertising spaces available. Please call us if you are interested.

Payment: The RES invoice will be mailed within 10 days of the issue date and is payable within 30 days
of receipt.

Authorized by: _____ Date: _____

Please contact us about any questions you may have or to discuss advertising design options.

9/06