

Celebrate the future engineers of Rochester!



Sponsor the Gala Event today!

## 2018 RES Gala Event Sponsorship Prospectus

Saturday, April 14, 2018

Joseph A. Floreano Rochester Riverside Convention Center.

The **2018 RES Gala Event** celebrates the accomplishments of engineers, scientists and technologists of all disciplines and highlights the critical importance of engineering to the greater Rochester community. **It draws more than 300 individuals including aspiring young engineers, and highly accomplished professional and academic engineers.**



If you have been to the Gala Event in the past, you realize how important it is to the youngest most promising engineers of our community. Your sponsorship and presence at the event is not only memorable for these young individuals and their families, but it also serves to ensure similar opportunities will be celebrated in the years to come. This is our only major fundraising effort that supports this **century** long tradition of celebrating engineering in Rochester!

The Gala Event is an exciting evening of networking, dining, entertainment and celebration with over 300 colleagues in a relaxed, fun atmosphere. We will recognize the finalists and announce the recipient of the **55<sup>th</sup> Engineer of the Year Award**, the **11<sup>th</sup> Kate Gleason Young Engineer of the Year Award** and **2017 Rochester Engineers of Distinction**. In addition, **over \$25,000 in scholarships** will be awarded to local high school and college students in support of their engineering education. **Help us today in sponsoring this event. Your support really matters!**

We are proud to offer several sponsorship opportunities for the Gala Event. We also highly encourage companies to exhibit a product or project prototype to help showcase how important engineering is to our community.

## Commit by January 21<sup>st</sup> and save 10% on sponsorships!

Remembering the 2017 RES Gala Event!

### 2017 RES Engineering Awards



Diane M. Trentini  
2016 Engineer of the Year



Danielle S.W. Benoit, Ph.D.  
2016 Kate Gleason Young Engineer of the Year



Jason Messenger, PE  
2016 Young Engineer of the Year Finalist

### 2017 Scholarship Recipients



**2017 Platinum and Gold Gala Sponsors helped to make the event this year possible! Thank you!**

> Platinum



> Gold



**Click here to complete the sponsorship commitment form on our website!**



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## Sponsorship Packages

### Diamond Sponsor - \$4,000

- Exclusive Naming Rights for Reception
- 10 Gala Tickets with Reserved Seating
- Company Name on All Printed Materials and Media Communications
- Full Page Corporate Profile in Rochester Engineer Magazine
- Full Page Corporate Profile in Gala Program Book
- Prominent Recognition on RES Web Site with Link to Company Web Site
- Corporate Logo Display throughout Gala
- Recognition during Gala Opening/Closing Remarks
- One-year Complimentary RES Corporate Membership
- Opportunity to Distribute Sponsor-supplied Gift with Corporate Name/Logo

### Platinum Sponsor - \$2,500

- 5 Gala Tickets with Reserved Seating
- Company Name on All Printed Materials and Media Communications
- Corporate Logo Display on Banner during Gala
- Recognition during Gala Opening/Closing Remarks
- Half-Page Corporate Ad in Rochester Engineer Magazine
- Full-Page Corporate Ad in Gala Program Book
- Prominent Recognition on RES Web Site with Link to Company Web Site
- Opportunity to Distribute Sponsor-supplied Gift with Corporate Name/Logo

### Gold Sponsor - \$1,500

- 2 Gala Tickets with Reserved Seating
- Company Name on All Printed Materials and Media Communications
- Corporate Logo Display on Banner during Gala
- Recognition during Gala Opening/Closing Remarks
- Quarter-Page Corporate Ad in Rochester Engineer Magazine
- Half-Page Corporate Ad in Gala Program Book
- Prominent Recognition on RES Web Site with Link to Company Web Site

### Silver Sponsor - \$1,000

- 2 Gala Tickets with Reserved Seating
- Company Name on All Printed Materials and Media Communications
- Corporate Logo Display on Banner during Gala
- Recognition during Gala Opening/Closing Remarks
- Quarter-Page Corporate Ad in Gala Program Book
- Prominent Recognition on RES Web Site with Link to Company Web Site

### Bronze Sponsor - \$500

- Company Name on All Printed Materials and Media Communications
- Corporate Logo Display on Banner during Gala
- Recognition during Gala Opening/Closing Remarks
- 25% Discount on a Quarter-Page Corporate Ad in Gala Program Book

### RES Affiliate Sponsor - \$800

- *SPECIAL for RES Affiliate organizations only*
- Dinner reservations for 10 (1 table of 10)
- Table signage
- Provide a silent auction gift/basket (min. value: \$100)

### Gala Program Advertising

- Back cover \$600\*
- Inside back cover \$500\*
- Inside front cover \$500\*
- Full page \$350
- Half page \$200
- Quarter page \$100

*\*Only one—first response basis*

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# Sponsorship Commitment Form

>> Yes! I want to sponsor the RES Gala Event!

Fax or e-mail your reservation now:  
F:585.254.2237, [email: therochesterengineer@gmail.com](mailto:therochesterengineer@gmail.com)

**Click here to complete the sponsorship commitment form on our website!**

### BILLING INFORMATION:

Please print your organization's name exactly as it should appear in all marketing and promotional materials for the event:

<b>Organization</b>	
Billing Address	<b>Primary Contact Name</b>
City/State Zip	Direct Tel
Fax	E-mail
<b>Authorizing Signature</b>	<b>Date</b>

The Sponsor is bound to this Sponsorship Commitment Form. By signing above, I warrant that I am authorized to sign on behalf of the Organization listed above and that all information I have provided is complete and accurate.

### SPONSORSHIP SELECTIONS:

Please select desired sponsorship package below

- Diamond Sponsor - \$4,000
- Platinum Sponsor - \$2,500
- Gold Sponsor - \$1,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- RES Affiliate Sponsor - \$800

Gala Program Advertisements

- Back Cover - \$600\*
- Inside back cover - \$500\*
- Inside front cover - \$600\*
- Full page - \$350
- Half page - \$200
- Quarter page - \$100

\* Only one --- first response basis

### TICKET PURCHASES (in addition to those associated with sponsorship packages):

- Table Purchase (10 Tickets) - \$1,000
- General Ticket (1 Tickets) - \$100

### EXHIBIT CONFIRMATION

- Yes, reserve my table for an exhibit during the silent auction! (included with a sponsorship above \$3,000; see sponsorship details)

### SILENT AUCTION

- Yes, I am interested in donating an item for the silent auction.

**TOTAL:** \$ \_\_\_\_\_ **LESS 10% (if received before January 21, 2018)** \$ \_\_\_\_\_ = **AMOUNT DUE** \$ \_\_\_\_\_

### PAYMENT OPTIONS:

- Check enclosed
- Bill me

Please sign and return this commitment form to: Rochester Engineering Society, 657 East Ave., Rochester, NY 14607— Attn: Lynne Irwin  
**Thank you for supporting the RES Gala Event. We look forward to seeing you in April!**

The RES reserves the right to cancel an event due to low enrollment or other circumstances which would make the event unviable. If the RES cancels an event, sponsors will be offered a refund for that event; series sponsorships are non-refundable. Event sponsors will be recognized upon receipt of sponsorship payment.