



# The Rochester Engineer

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## ADVERTISING RATES

(Company) \_\_\_\_\_ hereby contracts for advertising space in *The Rochester Engineer*.

Size of Ad:  Full Page  Half Page  Quarter Page  Eighth Page  Business Card

Number of Insertions:  Single  3 Insertions \_\_\_# Additional Insertions  11 Insertions (1 year)  
 If more than a single issue, please indicate which months: \_\_\_\_\_

**COPY MUST BE SUBMITTED BY THE 10<sup>TH</sup> DAY OF THE MONTH PRECEDING THE DESIRED ISSUE.**  
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### RATE\*\* and SIZE Information

	Single Insertion	3 Insertions	Each Additional Insertion	11 Insertions (1 year)
<b>Full Page</b> 7 1/2" x 9 1/2"	\$450	\$1150	\$380	\$3800
<b>Half Page</b> 7 1/2" x 5" or 3 1/2" x 9 1/2"	\$250	\$640	\$210	\$2100
<b>Quarter Page</b> 3 1/2" x 4 3/4"	\$150	\$380	\$125	\$1250
<b>Eighth Page</b> 3 1/2" x 2 1/2"	\$75	\$200	\$65	\$650
<b>Business Card</b> 2 1/4" x 1 1/4"	\$25	\$65	\$20	\$200

\*\* **RES Corporate Member Discount:** Sustaining Member 15% off, Champion Member 20% off and Enterprise Member 25% off above rates. Call us about other membership benefits as well as information on joining the Rochester Engineering Society.

**Options:** Full color/full page ads *may* be available for an additional fee of \$50 per insertion. There is also a limited number of 1/3 page advertising spaces available. Please call us if you are interested.

Payment: The RES invoice will be mailed within 10 days of the issue date and is payable within 30 days of receipt.

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

Please contact us about any questions you may have or to discuss advertising design options.

9/06